

Senior Global Trade & Supply Chain Executive | Strategic Global Trade Leader with Operational Experience

Seasoned leader with 20+ years of experience driving trade compliance, cross-border logistics, and supply chain resilience for **Fortune 500** and high-growth enterprises across **50+** markets. Expert in M&A integration, valuation, transfer pricing, and regulatory frameworks, delivering **\$100M+** in cost optimizations and over **\$1.6B** in duty savings while mitigating geopolitical risks. C-suite advisor, mentor to global teams, technical leader in international expansion and product commercialization. Deep cross-cultural expertise across Europe, Asia, and the Middle East, shaping compliance-driven, scalable, and agile global supply chains.

CAREER HIGHLIGHTS

- **Trade Compliance Excellence:** VR, innovative technology global trade expert in customs regulations; secured 0% duty and \$1B+ savings. Mitigated US tariffs via AR US Customs Country of Origin Rulings with projected annual 20M+ in duty savings
- **Supply Chain Resilience:** Designed, implemented, and scaled FACEBOOK's/META's first consumer supply chain enabling 15+ product launches in MR, AR, smart glasses & wearables. Reduced sourcing costs by \$100M, CAPEX by \$40M, and Transport SLAs by 5+ days with 0% incident rate.
- **Leadership, Mentorship & Innovation:** Served as a strategic advisor for emerging programs, global trade expansion, and cross-border compliance technology, supporting a \$5B+ portfolio, leading 20+ international direct reports and multiple cross-functional teams.

CORE COMPETENCIES

Licensed Customs Broker

Excellence in End-to-End (E2E) Strategic & Operational Frameworks for Global Trade Expansions

Emerging Market (GTM) Penetration & Expansion | Risk Management | Mergers & Acquisition

Broad EU Customs & Trade Experience | Global Cross-Cultural Leadership & Mentor

PROFESSIONAL EXPERIENCE

META, Reality Labs, Los Angeles, California

Head of Global Trade (Cross Border Enablement) Strategies

March 2023 - Present

Responsible for META's 5-year Trade & Dangerous Goods Compliance maturity roadmap, \$90M estimated savings, 15% reduction in costs, 48-hour cross functional, cross-border decision making process for R&D and new wearable technology introduction, growth, and placement.

META, Reality Labs, Los Angeles, California

Head of Trade & Dangerous Goods Transportation

February 2021 - March 2023

Integrated Trade & Dangerous Goods Transportation program leading 10 direct regional reports and over 100 extended members establishing 100M+ in annual Savings across Products, Capex and Sourcing. 98% compliance with 0 incident rate.

FACEBOOK REALITY LABS, Sunnyvale, California

International Trade & Dangerous Goods Transportation Manager

March 2014- February 2021

Global Trade, Logistics, & Fulfillment - ARVR

July 2014 - March 2018

Established Facebook's first end-to-end consumer global supply chain for manufacturing, R&D, NTI, B2B,DTC and reverse/reclaim across 40 countries. Served as the Trade and Cross Border Technical Trade Strategic and Operational advisor for the successful 2020 market launch of Facebook first Ray Ban SmartGlasses in partnership with Essilor-Luxottica; Secured \$1.6B in duty savings in response to 301 tariffs.

EARLY CAREER

2001- 2014

Co-owner | Consultant | Supply Chain Networks | Logistics-Fulfillment-Distribution: FWCD, Inc., Oculus VR, Inc, Omega International, G4S, OneService International, Sustainability Matters, Ferrari, Damiani, Bulgari, Platinum Guild International...

EDUCATION & CERTIFICATIONS

- UCLA - Bachelor of Science - Kinesiology | with Business Specialization
- IATA - Shipping Lithium Batteries By Air - International Air Transport Association (IATA) - 2024
- U.S. Customs and Border Protection | Licensed Customs Broker (LCB) - License 29894
- U.S. Customs and Border Protection | National Permit Holder - National Permit 27-20-8AS
- Women's Network, Odyssey Mentorship, and cross-cultural team-building initiatives.

LANGUAGES & MOBILITY

Languages: Italian (Fluent) | Spanish & French (elementary)

Citizenship: US & Italian (EU) | Broad Cross Cultural Experience in **Asia, North America, Europe, Brazil**